Ashoka Europe Fellowship Program
The co-learning and co-creation community of Europe’s leading changemakers.

We are launching a brand new co-learning module:

Cross-Sector Collaboration

Join us to meet social innovators and corporate intrapreneurs eager to co-create and learn how to design strategic cross-sector partnerships!

WHY?
It is urgent to tear down barriers between the business, the social and the public sectors by introducing new ways of collaboration. Everyone agrees that no single actor can identify and play out the solutions to today’s complex challenges alone.

The corporate sector and social innovators play key roles to tackle social challenges, change systems, and shift mindsets. With strategic cross-sector partnerships, together they play a major roles in co-creating a better future for everyone.

WHAT?
We define co-creation as innovative collaboration models, which leverage the complementary strengths of different stakeholders based on a win-win framework. When actors from different sectors co-create, leveraging their own strengths (civil society and social entrepreneurs, private companies and/or public institutions), they unlock innovative collaboration models that accelerate positive impact.

WHAT YOU WILL LEARN DURING THIS COURSE?
• You will join a cohort of peers (intrapreneurs and social entrepreneurs) motivated to learn about the main barriers and opportunities of co-creation between business and social innovation.
• You will learn how to incorporate impact into your daily business
• You will learn by doing, alongside a social entrepreneur, to solve complex challenges that are relevant for your business.
• You will have access to experts in co-creation and cross sectors collaborations.

Find out more

“Pooling our complementary fields of expertise - traditionally confined to their respective areas of action - to find solutions to current economic, societal and environmental challenges together - is the aim of the co-creation approach that guides societal innovation at Danone.”

Muriel Pénicaud, Danone Directrice Générale des Ressources Humaines

About Europe Fellowship Program
About Cross-Sector Collaboration Course
Reach out to us