Changemaker Finance

Join the revamped edition of our Changemaker Finance Online Workshop to learn how to navigate social finance approaches in order to unlock untapped sources of funding

WHAT IS THE MODULE OFFER?
To scale up their impact, social entrepreneurs require access to affordable finance. They must learn how to navigate hybrid financing approaches in order to unlock untapped sources of funding. This module is about empowering social entrepreneurs to re-think and develop current and new funding strategies. We want to share with you all our best insights and learnings in creating blended financing strategies as well as investment offers that appeal to both commercial and social investors.

WHAT WILL YOU LEARN?
- Strategies to unlock untapped sources of funding
- Building a unique financing strategy
- The key metrics to present to Investors and funders
- Who funders are and how to find them?

MODULE TIMELINE
The time requirement for this course is 6-10 hours per week. This includes 60 min peer-to-peer session every week and weekly assignments & pre-recorded videos.

Module timeline: Weekly live sessions Mondays & Wednesdays, 9-10.30 p.m. CET from January 31st to March 4th, 2022 (5 weeks)
  Weekly Deep dive sessions Fridays, 9-10 p.m. CET
  Weekly 60 min peer-to-peer sessions + assignments & pre-recorded videos
  Week 3: buffer week

The live course “Financing Your Impact” is offered in partnership with the Social Innovation Circle.

The live course also includes a 1:1 coaching with Mark Cheng, Managing Partner of the Social Innovation Circle to the Ashoka Fellows completing the live course.

WHO SHOULD JOIN?
Ashoka Fellows (together with one staff member), Ashoka Support Network (ASN) Members, Ashoka Staff, Corporate or Institutional partners of Ashoka

APPLY BY JANUARY 10th!

https://fellowship-europe.ashoka.org/changemaker-finance

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